



And this, best beloved, is the story of the **AGA**

Regd. Trade Mark



Let us begin at the beginning

First, the fire unit is made of high duty chrome alloy. So it can be kept permanently at a very high temperature; and this heat cannot escape, because the whole cooker is heavily insulated. Now once the fire unit is up to that very high temperature, it takes only a little fuel to keep it there.

Like your car. You may do only 25 m.p.g. when you are eternally stopping and starting, but on a long journey you expect, say, 40 m.p.g. The Aga is always 'cruising' economically.

That is the first part of the secret.



So we only need a fire which will replace the heat you use — to 'top up' the fire unit.

When you start cooking, the thermostat opens automatically to increase the draught; when you stop using the Aga, the thermostat closes and the fire slumbers.



When you need heat



When the cooker slumbers

You have no adjusting to do. The thermostat does all that for you **automatically.**

That is the second part of the secret.

In brief, the chrome alloy fire unit, plus the thermostatically controlled fire, are the basic reasons why

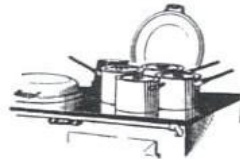
1. The Aga is guaranteed not to burn more than 3½ tons of fuel in a year however much you use it.
2. The Aga burns continuously, day in day out, year after year.
3. It is always ready for immediate use at any time.
4. You never have to wait for the right cooking temperatures, or struggle with dampers and switches.
5. You have no morning fire to light, no clinkers to clear.



Now let us start looking round

The boiling plate on the left boils water from cold at the rate of a pint a minute. This plate holds three 8-pint pans at a time.

On this plate you also fry, grill and toast.



On the right you have the simmering plate. This also holds three 8-pint pans. Nothing can boil over on this plate, not even milk.

When you are not using the hotplates you shut the lids down to stop heat escaping.



The top oven is for roasting and baking. Meat roasted in this oven need not be basted and will not shrink — besides, it tastes better. Bread and cakes, scones and biscuits are baked quite beautifully.

This top oven

is always hot, always ready will easily take a 20 lb. turkey is evenly heated all round has a vent to carry off steam and smells automatically carbonises anything spilled inside. All the cleaning it ever needs is an occasional brush out.

But wait



The unique feature of the Aga is the simmering oven

- for slow cooking of casseroles, stews and soups
- for gently cooking creamy milk puddings
- for overnight cooking of hams, stock — and porridge
- for bottling fruit
- for finishing off vegetables in their own steam, after starting them on the boiling plate
- for warming plates and dishes safely



and



for keeping a hot meal hot without it drying up when he "is kept late at the office"

And all the time, day and night, without any attention and without in any way interfering with your cooking, the Aga is heating your water.

You will get three piping-hot baths every day and plenty of washing-up water all day long.

You will forget there ever was such a thing as 'boiler-trouble'.



The Aga is wonderfully clean, immensely labour-saving... and costly? **Anything but!**

It couldn't be cheaper to run. Its fuel bill is roughly a shilling a day. Compare this with what you pay now for cooking and water-heating!

It is the only cooker and water heater that can be bought on a 5-year Hire Purchase. If you do this it costs you £2 a month (say 10/- a week or 1/6 a day)

The Aga is guaranteed for 10 years — but it will last for generations!

If you could lap up lots more facts and figures, and would like to see pictures of the Aga in different sorts of kitchen, you should read that interesting book, **The Saga of the Aga**. Now, this is not the sort of book you borrow from a friend. You are most welcome to a copy to yourself. Please write to

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The word Aga is a registered Trade Mark of Aga Heat Ltd.

Aga models from £90 to £123, ex works

